

Rosita Lopez for President

PRESS KIT



Rosita Lopez for President

KEY INFORMATION

CONTACT INFORMATION

Marketing Lead Rachel Goldberg
E-Mail rachel.goldberg@gmail.com
Cell Phone (661) 406 5036

FILM MARKETING INFORMATION

Website www.voterosita.com
Twitter @voterosita
Facebook <http://www.facebook.com/rositalopezforpresident>

TECHNICAL INFORMATION

TRT 8:39
NTSC
Stereo Sound
16x9
COLOR

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LOGLINE

ROSITA LOPEZ FOR PRESIDENT is about a 14-year-old girl who is running for President of the United States of America. As she tries to garner votes, she renews more than just a faith in democracy in the people she meets.

LONG SYNOPSIS

This short film was created through Film Independent's signature diversity program, Project Involve. Each fellow was given a theme -- democracy and California -- and was asked to create a short film. Sponsored by Panavision, NBC/Universal, Wildfire Post-Production Sound and Color Space Finishing, each team was given a package and a limited amount of time to create a short film.

Starring Daniela Bobadilla (AWAKE, ANGER MANAGEMENT) and Charles Robinson (ANTWONE FISHER, NIGHT COURT), ROSITA LOPEZ FOR PRESIDENT is about Rosita Lopez, a 14-year-old girl scout who is running for President of the United States of America. As she tries to garner votes, she renews more than just a faith in democracy in an older man who has been estranged from his gay son for many years. Despite his insistence that she is too young to run, she manages to convince him that she might just be the right candidate for the job.

SHORT SYNOPSIS

Rosita Lopez, a 14-year-old girl scout, is convinced that if action stars and cowboys can be Governors and Presidents, that she too can be President of the United States of America. She begins a strange campaign to prove it, and along the way helps the people she meets to rediscover more than just their faith in democracy.

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DIRECTOR'S STATEMENT

TAGLINE	Changing the World One Person at a Time
CONCEPT	ROSITA LOPEZ FOR PRESIDENT is an exploration of forgiveness, the power of democracy and redemption. Created through Film Independent's Project: Involve, it is also a celebration of diversity both behind and in front of the camera.
DIRECTOR'S STATEMENT	<p>ROSITA LOPEZ FOR PRESIDENT was created through Film Independent's signature diversity program, Project: Involve. Each fellow was given a theme -- democracy and California -- and was asked to create a short film. This theme resonated with me, because my mother immigrated to America from Iran where she was persecuted for her religion. And my father has always fought for what he believed was right, even unionizing workers in his uncle's factory as a teenage boy. I have always valued the freedom we have in this country and the power of democracy. I wanted to create a film that celebrates this power while exploring the magical landscape of possibility and diversity that is Los Angeles. But I also wanted to tell a story that depicts the beauty of unlikely friendships, forgiveness and the debilitating effects of regret.</p> <p>Starring Daniela Bobadilla (AWAKE, ANGER MANAGEMENT) and Charles Robinson (ANTWONE FISHER, NIGHT COURT), ROSITA LOPEZ FOR PRESIDENT is about a 14-year-old girl who is running for President of the United States of America. As she tries to garner votes, she renews more than just a faith in democracy in the people she meets.</p> <p>I had the great pleasure of collaborating with an amazing team on this short, including producer Danni Conner (COMING HOME, CLEAN HOUSE), production designer, Warren Alan Young (THE SECRET LIFE OF BEES, HAWTHORNE) and gaffer Christian Epps (MIDDLE OF NOWHERE, CLOCKERS). The film was sponsored by Panavision and NBC/Universal and was Executive Produced by the extremely talented Andre Braugher.</p>

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THE FILMMAKERS



RACHEL GOLDBERG writer/director

Rachel Goldberg is an award-winning writer/director who was one of 8 women selected to participate in AFI's prestigious Directing Workshop for Women. There, she created her short film, NEIGHBORS. NEIGHBORS has screened at close to twenty film festivals, including Oscar-qualifying fests such as the Palm Springs International ShortFest, the Nashville Film Festival and the Rhode Island International Film Festival where it won First Place for the Alternative Spirit Award. Stephen Nemeth, famed producer of FEAR AND LOATHING IN LAS VEGAS and THE SESSIONS has said of NEIGHBORS, "With the skills of a seasoned film director, Rachel Goldberg served up a balanced/nuanced/serious film with just the right dose of levity to allow you to thoroughly enjoy NEIGHBORS!"

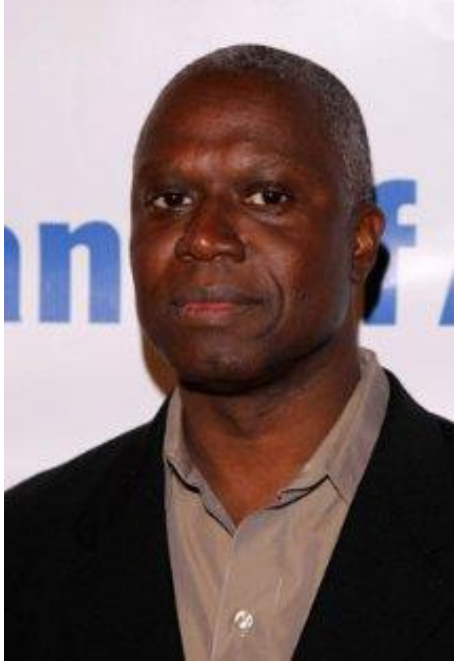
Rachel earned her interdisciplinary MFA in Directing for Theater, Film and Television from the California Institute of the Arts and her BA in Theater and Psychology from the University of Pennsylvania. Upon graduation, she had the great pleasure of working in the editing department of KILL BILL: VOL. 2 with Quentin Tarantino, and was one of 16 international filmmakers chosen to study under David Sacks (THE SIMPSONS) and Jason Venokur (3rd ROCK FROM THE SUN) as a Jewish Impact Films Fellowship Recipient. Since then, Rachel has directed numerous productions for film, theater and television, including BOTTLE ROCKETS, which won Best Pilot at both the Las Vegas International Film Festival and the Indie Gathering Film Festival. Her direction of MAN, WHERE'S MY SHOE?, a short film made in collaboration with a group of at-risk teenage girls through Film Outreach LA, won the Garden State Film Festival's Broader Vision Award, and her theater production of Vern Theissens's APPLE was described as "poetry in motion" by the LA Weekly and "stunning" by the LA Stage Scene. In 2012, she was named one of "30 Emerging Filmmakers to Watch" by Film Independent and was an HBO/DGA Directing Fellowship Finalist the same year.



DANNI CONNER producer

Danni Conner got her first opportunity to produce in Atlanta working on major music videos and commercials. Her video production credits include videos for Usher, New Edition, the Indigo Girls, Joe, Bow Wow, Ludacris, Outkast, DBrat, Mary J. Blige, Joi, Erykah Badu, Goodie Mob, TLC, Michael Jackson and Janet Jackson. Her commercial experience includes heavy-hitters such as Toyota, Apple, Pepsi, Coca Cola, Nike, Tide, and Lexus. Next she entered the movie business as an intern on the film **ON PROMISED LAND**, written by Ken Sagoes, and produced by veteran producer, Robert Benedetti. Conner continued to work on independent films before relocating to Los Angeles. Upon her arrival, she jumped into reality TV managing, directing and producing shows for CBS, NBC/Universal, The WB, Style, A&E, VH1, BET, Lifetime and E!

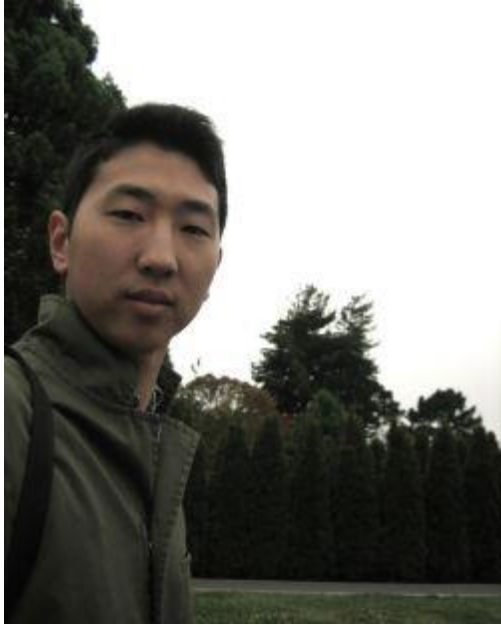
Conner is currently developing two feature length films and working as a freelance producer on Lifetime's new reality TV show **COMING HOME**. Her new focus is developing her own company, **Graffiti Tomboy**, which is currently in preproduction for her upcoming documentary film, **THEY SAY I'M DIFFERENT**. Conner is a member of The Academy of Arts & Sciences, Film Independent, The Producers Guild and International Documentary Association.



ANDRE BRAUGHER producer

Andre Braugher is best known for his roles as Cassiel in *CITY OF ANGELS*, Thomas Searles in the film *GLORY*, as the fiery detective Frank Pembleton on *HOMICIDE: LIFE ON THE STREET* from 1993 to 1998 and again in the 2000 made-for-TV film, and as Owen Thoreau Jr. on the TNT show *MEN OF A CERTAIN AGE*. He received Television Critics Association awards for individual achievement in drama in 1997 and 1998. He was also nominated for an Emmy Award for best actor in a drama series in 1996 and 1998, winning in the latter year. He also appeared in the TNT series *MEN OF A CERTAIN AGE*, for which he was nominated twice as Primetime Emmy Award for Outstanding Supporting Actor in a Drama Series. He also voiced the villain Darkseid in the animated film, *SUPERMAN/BATMAN: APOCALYPSE*. He has a recurring role as defense attorney Bayard Ellis on *LAW & ORDER SVU*, and appears as the lead character, Capt. Marcus Chaplin, in ABC's military drama TV series *LAST RESORT*.

Braugher co-starred in the Manhattan Theatre Club's production of *The Whipping Man*, off-Broadway, for a limited run from January–March 2011. He narrated the introduction to the Olympic Games on NBC from 2006 to 2010, succeeding James Earl Jones in the role.



ANDREW AHN associate producer

Andrew Ahn is a Korean-American filmmaker born and raised in Los Angeles. His short film DOL (FIRST BIRTHDAY) premiered at the 2012 Sundance Film Festival and has screened at numerous other festivals and venues around the world, including Outfest, REDCAT, and the Los Angeles Film Festival. The film received the Outfest Grand Jury Award for Outstanding Dramatic Short Film.

His short film ANDY screened at the Slamdance Film Festival, the San Francisco International Asian American Film Festival, and many others. ANDY won Best Narrative Short at the 2011 San Diego Asian Film Festival. He was a 2012 Film Independent Project: Involve fellow. He graduated from Brown University with a degree in English and received an MFA in Film Directing from the California Institute of the Arts.



MARLENA STEINER director of photography

Marlena Steiner is a freelance cinematographer who seeks projects that challenge her to try something new on a technical level. She was born and raised in Northern New Jersey where she discovered her passion for filmmaking and photography. She attended the University of the Arts in Philadelphia, Pennsylvania and later transferred to Loyola Marymount University where she earned a Bachelor of Fine Arts in Film and Television Production. While studying at LMU, Steiner was awarded the Entertainment Industry Scholarship and worked on over 50 student and professional films. In the spring of 2010 she wrote, directed, and photographed a short film that later went on to win her an award for “Best Director Honorable Mention” and a nomination for “Best Cinematography” at Film Outside the Frame. As a camera enthusiast, Steiner worked at the Student Camera Department and the Burns Photography Lab. During her final year, she was the teacher’s assistant for the introduction and advanced level cinematography classes and interned at The Camera House in North Hollywood. Before graduating from LMU with honors, Steiner was awarded the Ian Connor Cinematography Award, which exemplifies her passion for the cinematic image. She believes that it is an important part of filmmaking to learn and have fun on every job.



SUSUMU KIMURA editor

In Japan where Susumu Kimura was born and raised, he saw a movie called *The Untouchables* that changed his life forever. That decision led him to study film at Emerson College, where he caught the editing bug. He started editing commercials in Japan until he moved to Los Angeles to further his career. From then on he has been cutting independent movies, documentaries, studio promos and entertainment news shows. Though working on different formats, his passion and mission remain the same: "to discover stories and tell it in a best possible way". He lives with his wife and a son who looks just like him.



GREG NICOLETT original music

Greg's music has enlivened the drama in some of today's most popular television shows, commercials, and indie films. For the 2011 mobster feature **CHICAGO OVERCOAT** (starring Frank Vincent, Katherine Narducci, Armand Assante) Greg uniquely combines elements of spaghetti westerns and noir, while his scores for the CW's web spin offs **SMALLVILLE: THE VENGEANCE CHRONICLES** (2007) and **THE VAMPIRE DIARIES: A DARKER TRUTH** (2009) preserve the tone of the series while expanding on the thematic content. In 2010, Greg's music was heard nationally for several Old Navy and Microsoft ad campaigns. His score for Keegan Wilcox's **PORCELAIN UNICORN** helped it win "Grand Prize" in Ridley Scott's Parallel Lines competition. In 2004, Greg composed an electronica driven score for Rene Alberta's short film **ABOVE AND BENEATH**, which screened at the 2005 Sundance and Toronto film festivals. Other recent projects include additional music for the romantic comedy **BARRY MUNDAY** (with Chloë Sevigny, Patrick Wilson, Judy Greer) orchestrations for the horror feature **30 DAYS OF NIGHT: DARK DAY**, and a live orchestral score for a new adaptation of Ray Bradbury's chilling thriller **THE SMALL ASSASSIN**. In his spare time, Greg plays trombone with the LA based band Killsonic and is a proud member of the Young Winos LA Chapter.

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THE CAST



DANIELA BOBADILLA (Rosita)

Daniela Bobadilla is a Mexican-born Canadian actress who most recently was featured in MR.TROOP MOM(2009) with George Lopez, portraying his daughter, Naomi, as well as in an episode of SMALLVILLE. She is currently appearing in her most high-profile role to date as Sam Goodson, the daughter of Dr. Charlie Goodson played by Charlie Sheen in the new TV sitcom, ANGER MANAGEMENT.



CHARLES ROBINSON (Thomas)

Charles Robinson a critically acclaimed American theater and television actor. He is best known for his role as Mac Robinson in the NBC sitcom NIGHT COURT. Robinson was cast as Mac Robinson after the first season in 1984, and played the role until NIGHT COURT ended in 1992; he also directed three episodes of the series. He has also been performing since the 1960s, is a member of the Actors Studio, and is considered by Playwright Lyle Kessler to be "one of the great American Actors. Robinson's credits include appearances in BLACK GESTAPO, THE WHITE SHADOW, FLAMINGO ROAD, THE FRESH PRINCE OF BEL AIR, TOUCHED BY AN ANGEL, and ANTWONE FISHER. Robinson played recurrent character Bud Harper in *Home Improvement*, and continues to appear on shows including HOUSE, THE BERNIE MAC SHOW, MY WIFE AND KIDS, SOUL FOOD, CHARMED, HOW I MET YOUR MOTHER and MY NAME IS EARL.

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SCREEN CREDITS

Director	Rachel Goldberg
Written By	Rachel Goldberg
Producers	Danni Conner
Executive Producers	Andre and Ami Braugher Lauri Conner Josh Goldberg Bela and Jonah Goldberg
Associate Producer	Andrew Ahn

CAST (in order of appearance)

Rosita Lopez	Daniela Bobadilla
Thomas Hamilton	Charles Robinson
Sandra Hamilton	Elayn J. Taylor
Maria Lopez	Alandra T. Ortis
Herman	Mike Muscat
Alex Hamilton	Rich Pierrelouis
Filipe Santos	Alex Paez
Beggar Girl	Mikaela Euro
Old Man	Christian Epps
Young Man	Brendan Hainer
Veteran	Kevin Lino
Nurse	Ellie Wen
Homeless Teens	Jayne Foremaster
	Filip Milenkovic
	Alessandro Nori
	Nell Nakkan
	Victoria Ortiz

Director of Photography	Marlena P. Steiner
Editor	Susumu Kimura
Casting Director	Robin Lippin, CSA
Script Supervisor	Mary Shellogg

Production Designer	Warren Alan Young
Art Director	Elizabeth Ryan
Set Decorator	Tara Bopp Brandy Rhea Melissa Ficociello Toi Whitaker
Property Assistant/ On Set Dresser	Michelle Truong
Costume Designer	Hellin Kay
Hair/Make-Up Costume Assistant	Jada Styles Hanni Fox
Unit Production Manager	Jason Fracaro
1st Assistant Director 2 nd Assistant Director	Andrew Ahn Art Helterbran,Jr
Property Master	Travis Prow Victoria Cloyes
Assistant Production Designer	Brandon Cater
Production Sound Additional Production Sound Supervising Sound Editor/ Sound Designer Re-recording Mixer Sound Recordist	Thomas Curley, CSA Yancey "Pon" Franco Robert C. Jackson Leslie Shatz Tim Limer
Visual Effects Artist	William J. Meyer
1st Assistant Camera 2nd Assistant Camera	Amir Rakib Kevin Boot Ashe Coburn Joseph DiBartolomeo
Gaffer	Demian Barba Christian Epps
Key Grip DIT Grip	Kevin Boot Susumu Kimaru Takashi Matsuo Michael Meehan

Final Colorist
Transportation Coordinator
Location Manager

Peter Swartz
Brian Allen
Danni Conner

Stand-in

Tara Bopp
Sarah Kapp
William J Meyer
Mark Nager
Savannah Schoenecker
Tucker

Assistant: Ms. Goldberg
Production Assistant
Still Photography

Jason Fracaro
Katie Bard
Rosie Djibinian
Cooper Bates
William J. Meyer
Grace Lee

Title Designer
Caterer

Music by
Music Supervisor

Greg Nicolett
Jen Malone

SOUNDTRACK

“Periodic Snip Flute”
Performed by Bart Hopkin
Written by Bart Hopkin
Musical instruments designed & built by Bart Hopkin
Published by Experimental Musical Instruments

“Cat’s Face”
Performed by Bart Hopkin
Written by Bart Hopkin
Musical instruments designed & built by Bart Hopkin
Published by Experimental Musical Instruments

VIDEO CLIPS

“Homeless Americans forced to live in tents”
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EXTRA SPECIAL THANKS

Presidents

Carmella Cardalina
Sheila & Gary Collier
Robert & Shirley Conner
Sharon Craig
Adriana Dardas
David & Rajita Goldberg
Fred & Jamileh Goldberg
Greg Gorden
Grace Halligan
Thomas & Lori Halligan
Missy Hughes
Michelle LeTarte
Manuel Morris
Janice Saunders
Carey Williams
Leah & Jason White

Vice Presidents

Gary Brustie
Rose Caraet
Ava Duvernay
Charles Howard
Nicole Jackson
Ann Kimbrough
Karla Marin
Jonard Nelson
Keesha Patterson
Morgan Rhodes

SPECIAL THANKS

Governors

Jane Hwang
Francisco Velasquez
Project Involve Fellows
American Academy of Dramatic Arts
Arhoolie Records
Nicco Ardin
Ruth Atkinson
Brendan Beseth
Richard Calhoun
Alison Cardoso
Jonathan Pope Evans
Clayton Fournoy
Ian Forester
Jerome Halligan
Shai Halligan
Theresa Hayes
Steve Irvin

Madoka Kimura and Jobson H. Kimura
Andreas Kirn
Diana A. Kosven
Jake Krueger
Deborah Lintz
Adam Machado
Lauren McNulty
Einat Metzl
Ryan Meyer
Hope Parker
Andrew Rakos
Georgia Peach Rakos
Seth Rakos
Zaydee Sanchez
Sara Scott
Reggie Spangler
Teri Swopshire
Ellie Wen
Leah White

Senators

Michael Abrams
Nicole Cataldo
Andrew Kurland
Saraphina Monaco
Jay Schachter

Dave Secor
Bruce Tufeld
Daniel Hoff Agency, Inc.
ICM
Mavrick Artists
SMS Talent Agency

Sponsors

Hey What's Your Face Lighting and Grip
Hollywood Short Films
Film Independent
Ascap
Cal Humanities
Color Space Finishing
Hollywood Rentals
Panavision

Rudy's Barbershop
Universal Studios
Wexler
Wildfire

Location

American Academy of Dramatic Arts
Olde Goode Things

Special Thanks To:

Film Independent
ASCAP
Color Space Finishing
Hollywood Rentals
Panavision
Rudy's Babershop
Universal Studios
Wexler
Wildfire Post Production

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AFI (LOGO)

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PRODUCTION STILLS



“Daniela Bobadilla as the young Rosita Lopez.”



“Behind the scenes at Olde Good Things.”



“Production sound guru, Tom Curley, adjusts a mic on the talented Elayn J. Taylor.”



“Rachel directs the talented Charlie Robison in his role of Thomas Hamilton.”

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AWARDS & FESTIVALS & REVIEWS

FESTIVALS

2014 WINNER BEST OVERALL SHORT FILM River Bend Film Festival

2014 HBO JURY PRIZE RUNNER-UP BEST SHORT FILM Miami GLBT Film Festival

2014 Cleveland International Film Festival

2014 Athens Film + Video Film Festival

2014 Gasparilla International Film Festival

2014 Capital City Film Festival

2014 Boston LGBT Film Festival

2014 San Francisco Black Film Festival

2014 LA Diversity Film Festival

2014 SHOUT Birmingham GLBT Film Festival

2104 Queen City Black Film Festival

2013 Rhode Island Film Festival – World Premiere

2013 BET/HBO Urbanworld Film Festival – NY Premier

2013 Chinese American Film Festival

REVIEWS

"Rosita Lopes is a wonderfully quirky, well executed, dynamic and stylized short film- which highlights the talent of the capable and unique storytelling that is of director, Rachel Goldberg. A strong female visionary- brava!"

-Lauren Avinoam (Producer, *Undiscovered Gyrl*)